

PUNJAB AGRO JUICES LIMITED
(A Punjab State Government Undertaking)
Plot No. 2-A, Sector: 28-A, Madhya Marg, Chandigarh
Ph: 0172-4639271, 4640060
E-mail:- headmp@punjuice.in, Website: www.punjuice.in

EXPRESSION OF INTEREST FOR MANUFACTURING & MARKETING OF PACKED
DRINKING/MINERAL WATER

Punjab Agro Juices Limited is already manufacturing fruit beverages under 'PUNJUICE' & 'FIVE RIVERS' brand and is looking for third party manufacturers and distributors for packed drinking/mineral water in its own brand. Reputed parties in the business of manufacturing and marketing of packed drinking/mineral water and also interested in marketing of 'PUNJUICE' & 'FIVE RIVERS' fruit beverages are requested to submit their "Expression of Interest" within 15 days. The detailed terms & conditions can be downloaded from above website.

In future, corrigendum, if any, will be issued on website only.

Chief Executive Officer

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► **TERMS & CONDITIONS FOR MANUFACTURING AND MARKETING OF
PACKED DRINKING/MINERAL WATER IN 'FIVE RIVERS' BRAND.**

Punjab Agro Juices Limited (PAJL) is processing various fruits and vegetables like Kinnow (Orange), Tomato, Lime/Lemon, Mango, Pear, Apple, Guava, Peach, Plum, Litchi, Amla, Aloevera, Banana, Carrot/Black Carrot, Jamun, Chillies (Red & Green), Melons, Bitter Gourd (Karela), Turmeric, Grape Fruit, Bottle Gourd (Lockey) etc. at its state of the art multi fruit processing plants at Hoshiarpur and Abohar (Punjab) and doing job work for various National and Multi-National companies like ITC, Unilever, Mother Dairy, Cremica, Patanjali, Unati, etc. Punjab Agro Juice Limited is also manufacturing and marketing its product under 'PUNJUICE' & 'FIVE RIVERS' brand. Presently, fruit drinks in five variants namely Kinnow, Guava, Litchi, Mango & Mixed Fruit in 250 ml, 500 ml & 1 liter in PET Bottles along with ready to drink fruit concentrates / syrups, Tomato Ketchup & Marmalade is being manufactured & marketing by PAJL.

The company is looking to expand its portfolio to packed drinking / mineral water due to high demand at its existing Retail Centers / Juice-cum-Snacks Bar (about 80 all across Northern India). For the purpose, the company is looking for reputed manufacturers and distributors of packed drinking / mineral water to get packed drinking / mineral water manufactured under its own 'FIVE RIVERS' brand. Preference will be given to the parties who are interested in distribution and marketing of 'PUNJUICE' & 'FIVE RIVERS' packed drinking / mineral water as well as fruit beverages and other products.

Reputed parties fulfilling the following conditions may submit their expression of interest with detailed proposal, addressed to PAJL Chandigarh in a sealed envelope superscribing "**Expression of Interest for Packed Drinking / Mineral Water**" latest by **20.02.2018**.

TERMS & CONDITIONS:-

1. The party should be in the business of manufacturing and distribution of packed drinking / mineral water for the last 5 years.
2. The annual turnover of the party should be above Rs. 1.00 crore for the last 3 years.
3. The party should have its own distribution and marketing network (especially across North India).
4. The party should have its own transportation network as well as space / godown for storage of 'FIVE RIVERS' products.
5. The party should have all necessary approvals / licences / certifications required for manufacturing & distribution of packed drinking / mineral water.